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FOR IMMEDIATE RELEASE

## Monroe Community Credit Union Donates \$10,000 Through Its Member Match Program

**Monroe, Michigan, January 16, 2024 –** Monroe Community Credit Union (MCCU) is proud to announce the heartening success of its Member Match Program in 2023. This unique initiative, designed to blend membership with philanthropy, raised an impressive \$10,000, providing vital support to 12 local non-profit organizations.

At the core of the program is MCCU's commitment to the community. For every new membership, MCCU matches the \$5 deposit required to join the cooperative and donates it on behalf of our new member. A standout feature of the Member Match Program is its interactive nature. Each quarter, MCCU features three non-profit organizations, allowing new members to choose where their matched deposit goes. This hands-on approach empowers members to actively participate in supporting causes that resonate with them.

MCCU is pleased to announce that members can now nominate non-profit organizations directly on <u>www.monroecommunitycu.org/membermatch</u>, giving them a voice in shaping the program's impact on the community.

"We are grateful to have the opportunity to bring awareness to organizations who provide vital services in our community. The success of the Member Match Program is not only in the monetary support, but the education provided to members about organizations who are making a difference locally." expressed Kristine Brenner, President and CEO at Monroe Community Credit Union.

## About Monroe Community Credit Union

Headquartered in Monroe, Michigan for 70 years, MCCU is a non-profit financial cooperative owned by its members and federally insured by the NCUA. With \$340 million in assets, six banking locations and 30,000 members, MCCU serves residents, students, employees, and businesses in the State of Michigan and the Ohio counties of Lucas, Wood and Fulton. MCCU was named Outstanding Credit Union in 2023 by the Michigan Credit Union League and has been voted Best Credit Union in Monroe County in the Community Choice Awards since inception. For more information visit monroecommunitycu.org.